Eco-ReDi - Ecoconstruction in the digital era

Newsletter #1 – April 2026

Where Eco-Construction Meets Digital Innovation

The project's objectives	The steps 2025-2026
The overall objective of the project is to support the ecological transition and professional qualification in the building and eco-construction sector, and in particular: Respond to the sector's ecological and digital challenges. Modernize training in eco-construction. Develop digital educational tools. Facilitate access to training. Strengthening employability. Contribute to the harmonization of skills. Centralize educational resources.	The project began in October 2025 with a online meeting that allowed the project partners to gather and launch the work together, distributed according to the skills of each structure. This newsletter presents the steps that took place following our first transnational meeting on December 2 and 3, 2025, namely: • **December 2025 – January 2026:** Development of tools to conduct focus groups discussions in our structures and a common analysis grid. • **February – March 2026:** Completion of the focus group discussions and sharing of results. • **April 2026:** Analysis of the results of the focus group discussions and conclusions during the second transnational meeting on April 9th and 10th.

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Focus groups, for what purpose?

The objective of the focus group discussions was to gather directly from future users information about their educational needs, expectations and practices.

Development of tools to conduct focus group discussions and the common analysis grid

(December 25 - January. 26)

To successfully conduct the focus group discussions, it was necessary to determine the questions to be asked with the participants and the methods for leading these discussions, knowing that some focus group discussions were conducted on-site and others online.

The partners agreed on:

- a one-hour focus group format with ideally between 5 and 10 participants,
- a series of 6 questions to ask the participants,
- a tool for compiling focus group results on a spreadsheet.

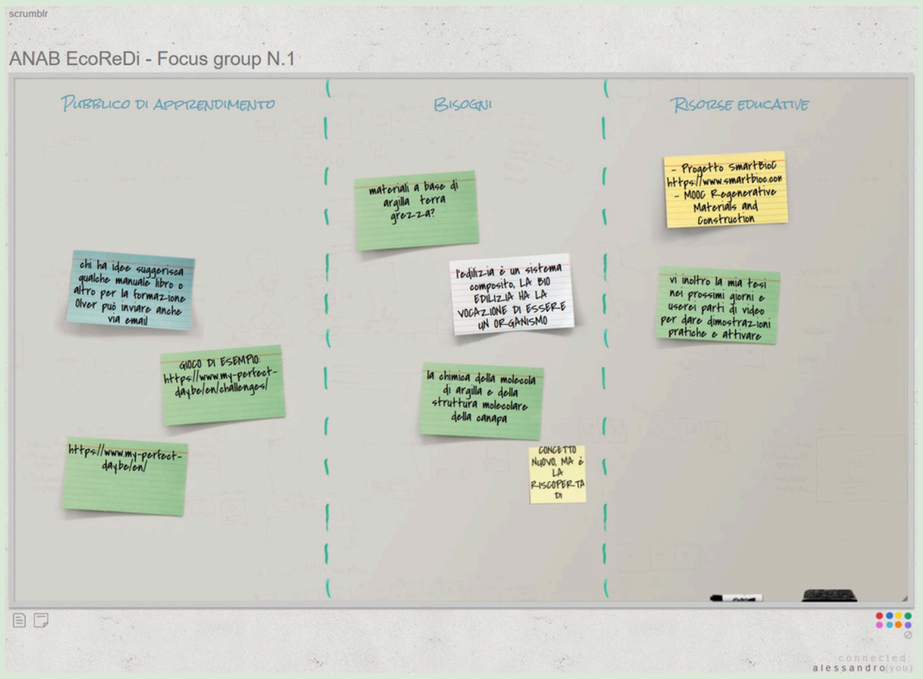
Focus group discussions among the project partners

(Feb. - March 26)

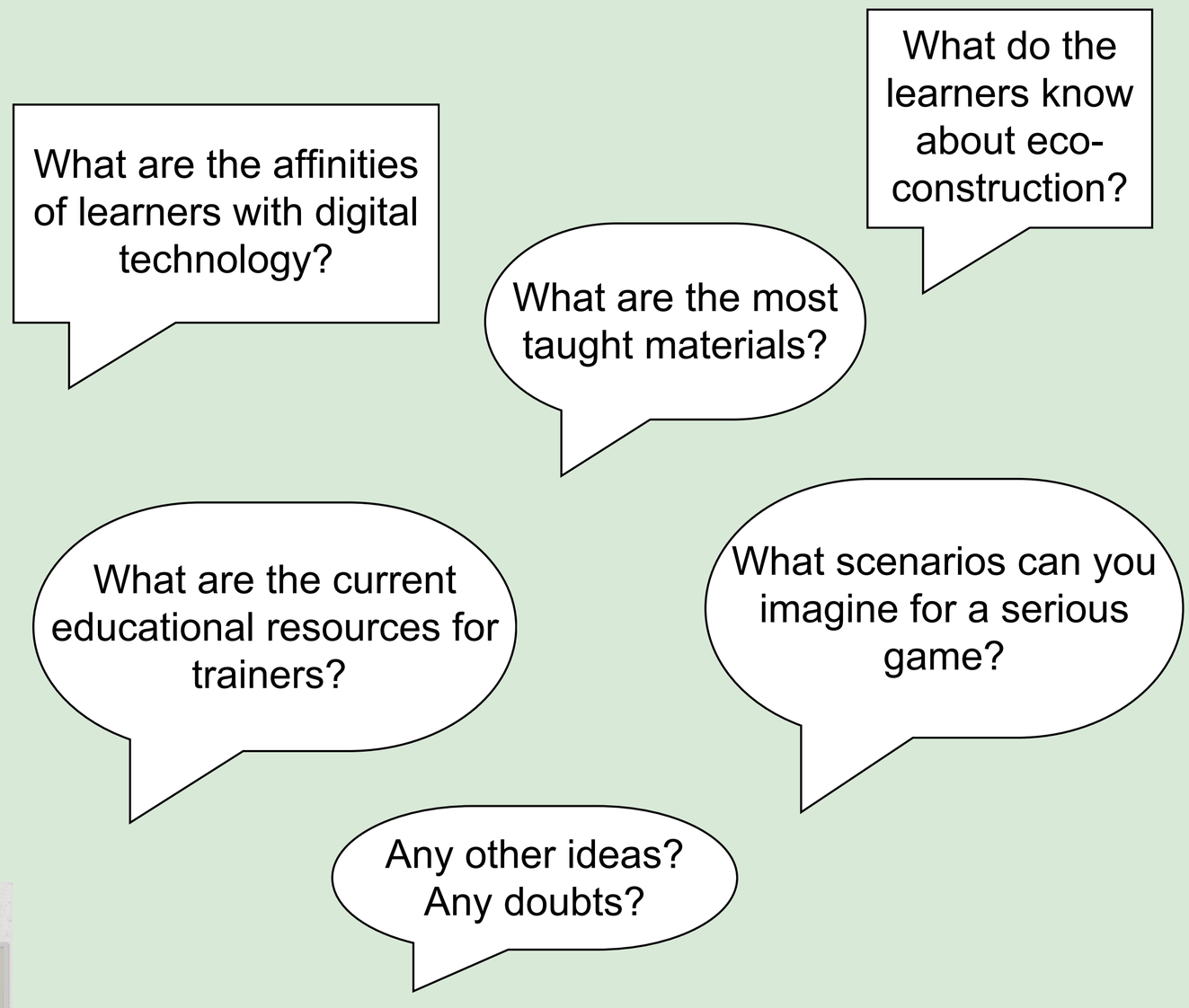
Between February and March 2026, each project partner organized one or more focus groups with different types of participants identified during the transnational meeting in Belgium in December 2025.



Focus Group discussion in Trinijove in Barcelone on the 26th of February 2026



Digital post-it table from the online focus group discussion organized by ANAB on March 5, 2026



In short

The focus groups discussions brought together a total of 49 participants from the 5 structures of the consortium, mainly **trainers** who would use the game and the platform in the future, but also **learners**, **educational coordinators**, **universities**, **architects**, and **building technicians**.

April 2026: Summary of focus groups discussions and transnational meeting in Sant Appolinard (France)



After these few months of work in each country, the partners in charge of the analysis presented the results of the focus group discussions to the other partners during the transnational meeting on April 9 and 10, 2026, in Saint Appolinard.
The sharing of the summary and the discussions that followed made progress on the development of the serious game:

- desired digital environment
- eco-construction techniques to be highlighted
- game scenarios to be considered
- place and function of the serious game and the digital platform in the trainers·s educational scenarios

This meeting was also the occasion of a visit in Aplomb's premises, offering partners the opportunity to observe trainees in real situation on their application site, where they implement different eco-construction techniques (hemp concrete, lime and earth plasters, wood cladding...).
The project partners also visited Ecomat, a structure engaged in the revaluation of materials from the deconstruction of buildings, through a reuse platform, concretely illustrating the principles of the circular economy applied to the building sector.

These observation and exchange of practices activities contribute to improve the quality and relevance of vocational training in Europe, by supporting the development of skills adapted to the ecological and digital transitions, by promoting the transfer of innovative practices between the partners and strengthening European cooperation in the field of eco-construction.



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